

tuAppbogado

How to grow, grow and grow

“TuAppbogado achieves growth of 300% in a continuous and controlled manner”

How many times it takes a **radical turn**

The tuAppbogado platform is a Marketplace concept that seeks professional lawyers for users who want to provide quotations for their problems and are willing to "hire" professional law firms and business opportunities. They can choose to send quotes to customers in your area. Legal technology is a rising industry.

tuAppbogado has spread across Spain in recent years, thanks in part to Quarizmi, and is about to begin its international adventure.

tuAppbogado focuses on "optimizing" the most competitive keywords.

This strategy controlled spending, but at the same time, it did not produce any significant quantitative growth. In addition, the accounts are volatile in terms of volume and switching costs.

In short, the account situation was far from idyllic.

At the moment of cooperation with tuAppbogado, the Client's goal is to develop in a scalable manner. His desire is continuous and controllable growth.

They need a "partner" they can trust, and they value this situation most.

Quarizmi is the "partner." From the very beginning, we have controlled the account with the sole goal of satisfying or even exceeding customer needs.

How to deal with **change**

As we mentioned, clients need to develop in a scalable way. The Legaltech industry is highly competitive and needs to strengthen its influence.

From day one, Quarizmi was responsible for everything; the creation of campaigns, the discovery of keywords, the creation of advertisements and landing pages, and the bidding.

In the words of one of the company's consultants:

"I am fortunate to work with a partner who knows what he is doing. He knows paid search better than anyone, and he is 100% focused on it.

Quarizmi's approach to PPC automation is genuinely groundbreaking. Not only have they developed a reliable service, but every day they continue to find new ways to face our unique challenges".

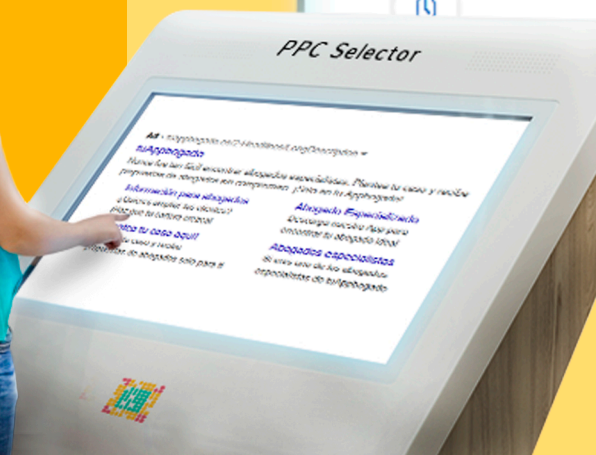
José María Calvo
Adviser

Quarizmi enters an account in which there is little to save.

We decided that the best strategy, in this case, is to start from scratch, and all completely new campaigns are created.

Although risky, a decision is the only way out, and soon the results confirm it.

Let's see how!



The **data** speaks for itself

Year-on-year conversions grow

300%

Keywords go from 50 to 4,000

4.000

Year-on-year Cost Per Click decreases by

51,4%



Satisfied customers who grow and achieve their **goals** thanks to us



Online training specialist

Quarizmi has provided customers with high-quality leads for four years, keeping the CPA within its set range.



The fastest-growing streetwear brand in the world

For four years, Quarizmi has been helping them develop and influence new markets.



Leading Pharmacy Marketplace in Spain

Quarizmi manages and shows PromoFarma clients the hundreds of thousands of references they have.



Spanish boutique hotel chain in substantial global expansion

Trust Quarizmi to get clients to your newest hotels



Online service created to help readers discover new books and authors

Quarizmi helps them expand their market outside of the United States.



Leader in online spirits sales

Quarizmi managed to use its Long-Tail technology to make tens of thousands of reference catalogs visible.

And many **more!**

Who we are and what we do

Quarizmi is leader in the automation of paid search activities. We are the perfect partner for online merchants because we focus and focus on paid search campaigns and their management through long-tail campaigns.

Since 2014, we have created tools that simplify the process of creating PPC campaigns.

As a start-up company focused on technology marketing, **Quarizmi AdTech is at the intersection of marketing and technology.**

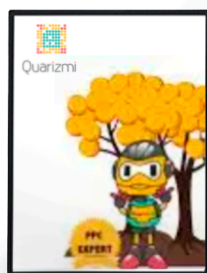
Our mission is to help our clients use our technology to help them grow their client base exponentially, thanks to the power of our algorithms.

We exist so that the digital marketing department can devote its time and resources to things that directly develop the business. We are responsible for managing your advertising.

Given our rich experience in the PPC super professional industry, we continue to add value to our customers, providing the latest technology and innovative solutions. Dozens of customers around the world recognize it.

Our clients are online merchants with large annual budgets, and they invest **more than \$10,000 in Google Ads each month.**

We grow fast, and we are a passionate and honest team for whom **Customer is always written in capital letters.**





Do you want to sell more?

Contact us



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